

The Project F.I.S.H. “Loot For Lunkers” Fundraising Program

Project F.I.S.H. (Friends Involved in Sportfishing Heritage) is a community based sportfishing and aquatic resource education program coordinated through the Department Of Community, Agriculture, Recreation, and Resource Studies (CARRS) at Michigan State University. This new Loot For Lunkers Fundraising Program will help provide the needed support to continue our quality programming, get you out fishing **and have people pay Project F.I.S.H. for you to do so!!!**

Here is the simple process to help Project F.I.S.H. grow our future stewards of our fishable aquatic resources:

1. Want to go fishing (this is the easy part)
2. Download the “Loot For Lunkers” pledge form at <http://www.projectfish.org/lootforlunkers.pdf>
3. Ask your friends, family, neighbors, and local businesses, to pledge a monetary amount per inch of fish you may catch. (this might be the hard part)
4. GO FISHING and take a camera and a ruler or tape measure. (You use this prove the length of your catch to the people who have pledged) If you keep your fish, be sure that it is legal.
5. Collect the pledged contributions, made payable to Project F.I.S.H.
6. Mail the checks or money orders along with a copy of the pledge form (for thank you and tax deduction purposes) and a copy of your photo to:

Loot For Lunkers Fundraiser
Project F.I.S.H. – Michigan State University
Room 131 Natural Resources Building
East Lansing MI 48824

7. Tell your friends about what you did for the future of fishing. ***This is a bragging program!***
8. Do it again with other people or maybe even the same. Bring them with you this time.



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If you have questions about this fundraising program or want to know more about Project F.I.S.H. go to <http://www.projectfish.org> or contact Mark Stephens at steph143@msu.edu or by phone at 517-432-2700.

The Project F.I.S.H. *“Loot For Lunkers”* Pledge Form

This program is fun and is very simple. If you pledge 1.00 per inch and the angler catches a 25 inch fish, make your check payable to Project F.I.S.H. in the amount of \$25.00. All donations are tax deductible from Michigan State University. All proceeds will be used to benefit the Project F.I.S.H. Program.

Even small fish will bring big rewards! Thank You! *example Billy caught a 15” catfish*

	Name	Address	City	State	Zip code	Pledge/inch	Total	Donation Received
1	* Billy Bass	1234 Gunna Bite Dr.	Lillypad	MI	11111	\$1.00/inch	15.00	X
2						/inch		
3						/inch		
5						/inch		
6						/inch		
7						/inch		
8						/inch		
9						/inch		
10						/inch		
11						/inch		
12						/inch		
13						/inch		
14						/inch		
15						/inch		

Anglers Name _____ Date Fished _____ Fish Length _____ inches

Address _____

City _____ State _____ Zip _____

Phone () _____ e-mail _____

Thanks for participating in The Project F.I.S.H. *Loot For Lunkers* Fundraiser. Be sure to make a copy of this form and mail it with the donations and a copy of your photo to Project FISH – Michigan State University, Rm 131 Natural Resources Building, East Lansing, MI 48824. Contact 517-432-2700