

FOR IMMEDIATE RELEASE

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Hooked On Fishing Not On Drugs

National Facilitators Training • August 26-29, 2007 • Monroe, Michigan

EAST LANSING, MICHIGAN: Mark Stephens, Michigan State University Project FISH Coordinator confirms Michigan facilitators and volunteers are hosting the *National Facilitators Training for Hooked On Fishing Not On Drugs (HOFNOD) August 26 through August 29, 2007 in Southeast Michigan.* Facilitators from around the country will be in the Monroe area for training. HOFNOD is part of the The Future Fisherman Foundation (FFF) which unites the sportfishing industry with a nationwide network of state outdoor educators, national conservation groups, and youth organizations. (FFF offers a variety of fishing and boating programs, equipment, and services to community groups and schools across the country. Both are located in Alexandria, Virginia.)

The workshop, meetings, and activities will be conducted at the Bolles Harbor Mathematics and Science Center in Monroe. This awesome facility is the result of a partnership with Monroe Public Schools and the Michigan Department of Natural Resources. Located on the water minutes by boat to Lake Erie, the science center is part of the district's Lake Erie Environmental Outreach Program (LEEOP) www.monroe.k12.mi.us/LEEOP

HOFNOD/Project FISH training expects facilitators from more than 10 states who will return home and teach fishing, aquatic resource education, environmental stewardship, life skills development and community engagement to other adults and children. "We chose South East Michigan for its incredible fishery and proximity to so many fishing, outdoor businesses and agency resources. It is our hope that these facilitators will take advantage of opportunities and connections acquired in Michigan", said Stephens. The mission is perhaps best described by Frank Cox, 4H Educator from Muskegon: to give kids an alternative to "gettin into stuff that is bad for them".

Once trained, volunteers conduct their own programs in schools, community centers or churches in their own communities. HOFNOD provides an effective anti-drug program through environmental education with fun and effective fishing skills that last a lifetime as well as grant opportunities. "This is how we use the HOFNOD Program in cooperation with Project FISH in Michigan. We have been involved on and off in the program since it's inception many years ago, but have enhanced our partnership with FFF on a number of initiatives over the past few years." Stephens explained. "We now have five facilitators from Michigan trained in HOFNOD at the facilitator's training several years ago in Park City, Utah, Stephens continued. Mark has been a trainer at national conferences including Utah and New Jersey.

Program details are listed below. Expect great photo ops and interesting subject matter at the science center, the grounds (including lakes on-site), on the water (Tuesday evening), during field trips (Cabella's) and more.

SPECIAL THANKS TO THE FOLLOWING SUPPORTERS

Bolles Harbor Math and Science Center, Monroe Public Schools - Tom Green - 734-265-5200; Department of Natural Resources, Jeff Braunscheidel; Capt. Steve Lamb, Manufacturer Rep. and Charter Captain -248-379-2267 cell 248-969-2894; Silverio

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Conte, Bolles Harbor Cafe - 734-457-223; Erie Party Shoppe, Joe Bitz 734-457-0006; Cabelas, Dundee - John Woniewski, 743-529-4700; Le Chasseur Sportfishing Charter, Capt. Steve/ Georgetta - 734-242-5721; KATHY'S BOYZ SPORTFISHING, (313) 475-6601; Bruce Bronner, TRADEWINDS CHARTERS (734) 856-8038; Jim Ulrich, Legal Limit Charters 734-854-5900

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Hooked On Fishing - Not On Drugs®

Our flagship education program, Hooked On Fishing - Not on Drugs, is use widely in more than 30 states and territories. In addition to teaching all the basics of safe and ethical angling, this program combines long-term mentoring and positive life skills with conservation education in one powerful and adaptable package. Here's how it works:

Angling Skills

Children learn all the skills necessary to fish safely on their own in a variety of settings, and the ability to teach others. Long-term mentors provide ongoing social support to motivate children to adopt fishing as a wholesome pastime, and encourage them to enjoy it regularly with their friends and family.

Conservation Ethics

Children take an active role in conservation in their own communities and develop ethical attitudes about the outdoors.

Social Skills

Children are empowered by a new, fun activity and positive life skills, such as creative decision-making, problem-solving, goal setting, patience, and camaraderie. Shared experiences with friends and family help children better communicate and interact with each other. They gain confidence and find a new sense of respect and responsibility for themselves, their friends and family, and their community.

For more than 15 years, our state partners have successfully promoted Hooked On Fishing - Not On Drugs, either through their own outdoor education programs or by teaching this special fishing instruction to leaders of community and youth groups and after-school clubs who introduce children to fishing.

SUNDAY AUGUST 26

Participants will arrive throughout the day
4:00 Registration
6:30 Welcome Dinner
Workshop Objectives and Overview

MONDAY AUGUST 27

7:30 Breakfast
8:00 Welcome and Introductions
8:15 Ice Breaker
8:30 Future Fisherman Foundation
Overview
9:00 Hooked On Fishing Not On Drugs Program Overview
9:45 Morning Break

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10:00	HOFNOD Curriculum Components	1:00	Angling Skills Activities Continued
10:30	Fish Biology Activities	1:45	Lures & Baits
11:30	Travel to Cabelas	2:15	Life Skills Activities
12:00	Community Partnership Luncheon	3:15	Depart for Angling Skills Development
1:00	Facility Tour	4:00	Angling Skills Charter Boat Fishing
1:30	Aquatic Ecology Activities	8:00	Free Time
2:30	Depart Cabelas		
3:15	Fish Biology Activities		
3:45	Human Dimension/Aquatic Ecology Activities		
		WEDNESDAY AUGUST 29	
5:00	Dinner	7:30	Breakfast
6:00	Angling Skill Development	8:00	Building a HOFNOD Instructor Training
8:00	Free Time	Agenda	
		8:30	Partnership Development
		9:00	HOFNOD Administration
		10:00	Community Development and
		Implementation	Presentations
		11:00	Participant Question Session
		11:30	Evaluation
		12:00	Program Completion
TUESDAY AUGUST 28			
7:30	Breakfast		
8:00	Methods of Instruction		
8:30	Life Skills Activities		
10:00	Break		
10:15	Angling Skills Activities		
12:00	Lunch		

Accommodations

We will be staying at the:
 Baymont Inn and Suites
 14774 LaPlaisance Rd.
 Monroe, MI 48161 (734) 384-1600
www.baymontinns.com

Meeting Facilities

We will be conducting our workshop meetings and activities at the Bolles Harbor Mathematics and Science Center. Please visit the link below for more meeting facility information.
www.monroe.k12.mi.us/LEEOP

What to Bring

- All workshop materials will be provided to you including curricular materials, notebook, and writing materials.
- Dress is casual as we will be engaged in a fair amount of hands-on activities and will be outdoors for a portion of the training.
- Tuesday evening we will be going out on a fishing charter trip as a practical application of your angling skills. You may wish to bring a light jacket, rain poncho, camera, and any seasickness medications if necessary. You do not need to bring any fishing equipment unless you plan on going fishing on your own after hours.

Fishing Licenses

You will need to purchase a fishing license in order to participate in the charter boat fishing trip and pond fishing.

2007	24 Hour Fish	\$7.00
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On Site Contact Information

FOR IMMEDIATE RELEASE

You can reach Anne Danielski, program coordinator on site via cell phone at (814) 602-9521 with any questions. On-site, evenings or weekend: Mark Stephens, 517-614-4474, Pete Bosheff, 517-202-1053.

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